



Regulations of the “Ambassador WSG” Program WSG University in Bydgoszcz

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The organizer of the “Ambassador WSG” Program is WSG University in Bydgoszcz, hereinafter referred to as the “University.”

The substantive supervision of the Program is exercised by the Rector of the University or a person appointed by them. The organizational support of the Program is provided by the unit designated by the University, hereinafter referred to as the “Program Coordinator.”

§1 Purpose of the Program

1. The purpose of the “Ambassador WSG” Program is to build and strengthen relationships with University alumni.
2. The Program aims to support the University’s promotional, educational, and community activities through the engagement of distinguished alumni.
3. The Program serves to promote professional best practices, social responsibility, and the integration of the academic community with the social and economic environment.

§2 Nature of the Program

1. Participation in the Program is voluntary.
2. Cooperation is based on a volunteer agreement concluded between the University and the Ambassador.
3. The Program does not constitute an employment relationship or a paid civil law contract.

§3 Conditions of Participation

1. Alumni eligible to participate in the Program must:
 - a) maintain impeccable ethical conduct,
 - b) identify with the values of the University,
 - c) be willing to represent the University in professional or social environments.
2. Candidates are required to:
 - a) complete the application form,
 - b) submit the form electronically to: **absolwent@byd.pl**.
3. Admission to the Program is decided by the University after reviewing the application.
4. The University may conduct an interview with the candidate.

§4 Appointment and Term

1. The title of WSG Ambassador is granted by decision of the University.
2. The Ambassador role may be granted for a fixed or indefinite period, as decided by the University.
3. The scope of cooperation is determined individually with the Ambassador, taking into account their professional experience and availability.

§5 Ambassador Responsibilities

Ambassador responsibilities may include, in particular:

1. Participation in events organized by the University.
2. Expert presentations, lectures, or meetings with students.
3. Supporting the University’s promotional and community initiatives.
4. Representing the University at industry events.



5. Co-creating educational, social, or expert projects.

The scope of activities is agreed upon with the University on a case-by-case basis.

§6 Loss of Ambassador Title

1. An Ambassador may resign at any time by submitting a written or email notice.
2. The University may revoke the Ambassador title in the event of:
 - a) damaging the University's reputation,
 - b) acting contrary to the University's values,
 - c) failing to carry out agreed-upon activities.

The decision to revoke the title is made by the University.

§7 Recognition for Participation

1. The Ambassador receives official confirmation of their role.
2. The University may issue a certificate confirming collaboration within the Program.
3. Participation in the Program may be documented in the University's promotional materials – with the Ambassador's consent.

§8 Final Provisions

1. The University reserves the right to amend these Regulations.
2. Matters not regulated by these Regulations are decided by the University.
3. These Regulations enter into force on the date of their announcement.